

KELLY JOHN WALKER

SENIOR COMMUNICATIONS STRATEGIST | CREATIVE DIRECTOR | WRITER & EDITOR

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www.KellyJohnWalker.com | Columbia, TN | Open to Remote

PROFESSIONAL SUMMARY

Award-winning communications strategist, creative director, and senior writer with 20+ years of experience building brands, leading campaigns, shaping public narratives, and producing persuasive content across media, business, politics, and nonprofit advocacy. Founder of two creative agencies and former national communications director, with expertise in executive messaging, editorial leadership, media relations, brand positioning, and multimedia content. Recipient of 25 AAF/ADDY Awards for advertising, copywriting, and creative excellence.

Selected media appearances, bylines, and placements: *The Washington Times*, *The Epoch Times*, *American Thought Leaders*, *Newsmax*, *Real America's Voice*, and *NTD News*.

CORE EXPERTISE

- Strategic Communications & Messaging
- Copywriting, Editing & Journalism
- Creative Strategy
- Brand Development & Positioning
- Political & Advocacy Campaigns
- Video Scripting & Production
- Media Relations & Public Speaking

PROFESSIONAL EXPERIENCE

Kelly John Walker Consulting • 2017-Present

- Serve as a fractional communications and creative director for business, media, political, and nonprofit clients, guiding brand strategy, campaigns, executive messaging, and revenue-generating communications.
- Write and develop television, film, documentary, and short-form video projects, guiding narrative structure, messaging, and creative direction.
- Direct email, digital, media-relations, and content campaigns designed to expand audiences, strengthen brand authority, and generate engagement.
- Advise organizational leaders on public positioning, sensitive communications, and emerging reputational issues.

Communications Director, LindellTV • March 2024-March 2025

- Led communications strategy for Mike Lindell's national media platform.
- Wrote and edited press releases, editorials, executive communications, donor appeals, and promotional copy.
- Produced short-form videos, graphics, and digital content supporting audience engagement and organizational priorities.

Founder, Editor-in-Chief • *FreedomTalk* • January 2020-Present

- Founded and launched *FreedomTalk* and continue to serve as publisher and editor-in-chief of the national publication focused on culture, public affairs, truth, and virtue.
- Appear as a commentator on national news platforms and host long-form podcast and video interviews.
- Create persuasive, search-optimized content supporting brand visibility, audience growth, and subscriber engagement.

Community Outreach Specialist & Writer, *The Epoch Times* • May 2022-Present

- Develop subscription and advertising campaigns.
- Write persuasive copy for editorial and documentary projects.
- Support brand integrity through consistent voice and messaging.

DOCS Education, Senior Copywriter & Editor-in-Chief • July 2019-October 2020

- Created copy for client marketing campaigns and editorial assets.
- Led marketing and advertising initiatives.

Resonant Agency: Founder, Creative Director, Senior Copywriter • 2005-2016

- Directed brand strategy and content marketing for business and nonprofit clients.
- Earned 25 AAF/ADDY Awards for advertising, copywriting, brand development, and creative excellence.

Sunriver Owners Association, Environmental Director • 1999-2005

- Managed community education, conservation programs, and public policy initiatives.

EDUCATION**M.S., Environmental Science—New Mexico State University • May 1999**

DoD and NRCS Graduate Fellowships

B.A., English & Theology — Ambassador University • May 1993

Minors: Spanish & Education

BOARDS & PUBLIC SERVICE

- Board Director: Tucson & Bend AAF, Swivel Marketing Conference
- Co-Founder, Parents Demanding Justice Alliance
 - Co-founded a national alliance representing parents targeted through government weaponization.
 - Organized a Capitol Hill press conference and coordinated congressional and national-media engagement.
 - Directed the preparation of testimony dossiers, legal summaries, and strategic communications materials.
- Volunteer Teacher, Waterfield Institute (Sri Lanka)